

## No more shame, stigma or silence: Brian's breast cancer story

00:00:00:000 - 00:00:05:305

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

When people heard I had breast cancer, the general comment was, "I didn't know men could get breast cancer."

00:00:05:305 - 00:00:08:908

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

I was showering on a Wednesday morning and I felt a lump.

00:00:08:908 - 00:00:14:914

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

I saw the doctor on the Monday. The following Friday, I was coming up the stairs from doing laundry. Phone rings.

00:00:14:914 - 00:00:17:550

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

I looked at the dial and it said the medical center.

00:00:17:550 - 00:00:24:758

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

He says, Well, I'm, I'm really, really sorry to have to call and tell you

00:00:24:758 - 00:00:33:433

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

that you have been diagnosed with invasive ductal carcinoma. I thought, how am I going to tell my mum and my family this

00:00:33:433 - 00:00:40:440

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

and then I thought, how am I going to tell people that I, a male, have breast cancer?

00:00:40:440 - 00:00:42:375

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

The door opened up.

00:00:42:375 - 00:00:44:844

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

"Brian, I'm Dr. Bottoni!"

00:00:44:844 - 00:00:54:354

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

He says, I think if it's localized, I think I can probably with 99% accuracy, cure you from this! My Bottoni project with Dr.

00:00:54:354 - 00:00:59:726

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

Bottoni, the goals established are to promote education, awareness of,

00:00:59:726 - 00:01:05:165

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

and understanding of, male breast cancer in Canada. So, we've created The Bottoni Ride from Dr.

00:01:05:165 - 00:01:10:703

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

Bottoni. It's his brainchild to raise money.

00:01:10:703 - 00:01:12:172

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

If you're a man and you see

00:01:12:172 - 00:01:18:478

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

something that doesn't look right and doesn't feel right, it probably isn't right.

00:01:18:478 - 00:01:21:147

Brian Lynch, male breast cancer survivor, creator of The Bottoni Project

And you need to tell somebody and go to the doctor.