

Supervisor, Corporate Nursing Executive (CNE) and Chair, Medical Advisory Committee (MAC) Report

November 2025

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Strategic and Operational Priorities

October Community Update Meeting

On October 15, LHSC hosted its first Community Update Meeting following a summer pause. Over the past year, these meetings have become an important way to share LHSC's progress, celebrate achievements, and discuss updates with patients, families, and the broader community. At the October meeting, LHSC provided an update on its progress in implementing the recommendations from its detailed organizational review as well as the steps being taken to strengthen governance and practices. LHSC also shared updates on several key initiatives and operational priorities, including how the weapons detection system in LHSC's Emergency Departments is enhancing safety, information about the upcoming respiratory virus season, the Nurse Police Response Team (NPRT), the Virtual Care Program, Halloween safety tips, and more. A recording of the October meeting, along with previous Community Update Meetings, is available on the LHSC website.

LHSC launches new digital Patient Guides

On October 22, LHSC launched two new <u>digital Patient Guides</u> - one for adult care and one for Children's Hospital – to help patients, families, and visitors access useful information when visiting the hospitals. The guides cover important topics such as getting to LHSC, preparing for your visit, what to consider during your stay, and much more. They were developed in collaboration with LHSC's Patient Experience team, Communications and Public Engagement team, Patient and Family Partners, and staff. LHSC heard from patients through the Community Advisory Committee (CAC) survey that they wanted information that is easier to find, always up to date, and accessible in formats that work for everyone. This feedback reinforced the importance of the work initiated by the Patient Experience team. Thanks to ongoing collaboration, the new guides are now easier to find through search engines and LHSC's site search, more accessible with improved compatibility for assistive technology, simpler to update, and supporting sustainability by reducing printed materials. A simplified PDF of these guides is also available for patients who prefer or require printed copies. To learn more, visit the LHSC website.

Organizational Updates

Children's Hospital at LHSC hosts tabletop exercise to prepare for fall/winter surge in paediatric patient volumes

In October, Children's Hospital at LHSC held a tabletop exercise to prepare for the anticipated fall and winter surge in paediatric patient volumes driven by increased demand associated with RSV, influenza, and COVID-19. The exercise brought together partners from public health and Ontario Health as well as operational leaders at Children's Hospital, physicians, nursing teams, infection prevention and control, and critical support departments to review readiness plans, identify potential risks, and strengthen coordinated responses across the health system. It focused on scenario-based planning for high-demand periods related to RSV, influenza, and COVID-19, access and flow coordination, communication and escalation pathways, and resource and staffing strategies. Children's Hospital will continue to work collaboratively with regional and provincial partners to ensure system readiness and maintain effective response capacity throughout the fall and winter seasons.

Seasonal vaccination clinics available to Team LHSC

To protect staff, patients, and visitors during the respiratory illness season, Occupational Health Services (OHS) at LHSC offered seasonal vaccination clinics to all members of Team LHSC. Both influenza and COVID-19 vaccines were available at drop-in clinics between October 20 and October 31 at Victoria Hospital, Children's Hospital, and University Hospital. Individual appointments and roaming clinics were also offered to Team LHSC members throughout November.

Celebrating one year of London Health Sciences Centre Research Institute

On October 16, LHSC celebrated the one-year anniversary of London Health Sciences Centre Research Institute (LHSCRI), a milestone that reflects LHSCRI's first year under a new identity while also honouring a legacy of more than 150 years of advancing care through research at LHSC. With more than 2,300 active clinical research studies, LHSCRI is a centre of excellence in health research. Over the past year, LHSCRI researchers have advanced the understanding, diagnosis, and treatment of cancer; started evaluating a new dialysis filter to improve kidney care; demonstrated how a new surgical procedure can slow the progression of knee

osteoarthritis; used heart imaging to improve the detection of blood clots in stroke patients; debunked social media health trends; and so much more. To learn more about the impact of LHSCRI research, visit the <u>LHSCRI website</u>.

LHSC unveils new volunteer vests

On October 28, LHSC unveiled a fresh new look for its volunteers, featuring brighter, bolder blue vests with "Volunteer" prominently displayed across the back. LHSC volunteers play an important role at LHSC and the new vests are designed to make it easier for patients, families, and visitors to quickly identify who can assist them. The new design was selected by members of the LHSC Volunteer Advisory Council and reflects feedback from patients who wanted volunteers to be easier to spot. To learn more and see photos of the new vests, visit the LHSC website.

LHSC welcomes RBC Foundation to showcase \$750,000 donation impact

In October 2025, LHSC welcomed representatives from RBC Foundation for a behind-the-scenes tour highlighting the profound impact of their generous \$750,000 donation, announced on May 13, 2025, to London Health Sciences Foundation (LHSF) and Children's Health Foundation (CHF) in support of frontline education and upskilling. The visit began at the Michael Gunning Simulation Learning Centre, where guests met the Simulation Centre team and participated in a hands-on training exercise, demonstrating how simulation-based education enhances clinical readiness and confidence among health-care professionals. The group then visited the Critical Care Trauma Centre for an immersive showcase of Project BETTY — Bringing Education and Technology to You. This innovative initiative, supported by RBC's donation, delivers real-time, on-site training to nursing teams across LHSC and beyond.

Media and Storytelling

Media coverage and metrics

The following highlight metrics from LHSC's October media exposure.

Total news media mentions (media exposure): 540

- Negative 2 (0.4%)
- Neutral 38 (7%)
- Positive 500 (92.6%)

Total audience reach (number of people who saw LHSC mentioned in the news): Approximately 644.7 million

Earned media average (how much LHSC would have to spend on ad placement to achieve this type of coverage): Approximately \$7.4 million

Top stories by reach:

- 104 million reached:
 - <u>Clinical trial targets kidney cancer with internal radiation</u> MSN.com Health & Fitness
- 17.4 million reached:
 - Syphilis is on the rise in London. So is the risk of passing it on to babies CBC London
- 17.4 million reached:
 - London hospital offers employees \$1,500 for referrals that lead to hires CBC
 London
- 8.7 million reached:
 - <u>LHSC supervisor speaks publicly on internal fraud investigation during community</u> update – CTV London
- 8.7 million reached:
 - New scan improves survival rates for men with recurrent prostate cancer, Canadian study finds – CTV London

Coverage analysis:

The Communications and Public Engagement team facilitated a total of five proactive stories, including two focused on clinical trials related to imaging for recurrent prostate cancer and a new radiation treatment for kidney cancer. Both stories received robust coverage from local and national media. A feature and media pitch about the Women's Care program's Minor Procedure Room also led to excellent local media coverage, underscoring the appetite for stories related to women's health. October's Community Update Meeting also inspired local media coverage.

The Communications and Public Engagement team also responded to 19 additional media requests in October. The subject matter was varied, ranging from interviews about LHSC's Gender Pathways Service to the hospital's new Employee Referral Program. Nearly all of this month's reactive media requests came from local outlets, although LHSC did receive a request from CTV Vancouver to learn more about the weapons detection system installed in LHSC's Emergency Departments.

Social media

The Communications and Public Engagement team posted 27 pieces of content across LHSC's social media platforms in October. The content highlighted staff stories and hospital initiatives.

Total social media followers (across all platforms): 92,324 (+1,106 new followers, +1.2%) *number of stakeholders/members of the public that see and have the potential to engage with LHSC's stories on a regular basis.

Total social media impressions: 1,161,006

*number of times posts across all LHSC social media platforms appeared on someone's screen

Total social media engagements: 104,247

*number of people who liked, commented, or shared LHSC's content/stories on social media

Top social media posts by engagement included:

- New Women's Minor Procedure Room | <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u>
- Reverse trick-or-treating | <u>Facebook</u>, <u>Instagram</u>
- Throwback to LHSC staff being celebrated as Frontline Champions by the Toronto Blue Jays
 Facebook, Instagram

Social media analysis:

Content on LHSC's social media channels reflected our audience's appreciation for hospital initiatives and staff engagement in culturally relevant moments this month.

Our highest performing post was the announcement of the new Women's Minor Procedure Room. The post highlighted LHSC's commitment to advancing women's health care through the introduction of a dedicated space for common gynecological procedures while under conscious sedation. Audiences responded positively to the emphasis on prioritizing women's pain management.

The remaining top posts this month showcased LHSC staff members delivering treats to patients at Children's Hospital on Halloween and a throwback post to 2021 when LHSC staff were recognized by the Toronto Blue Jays as Frontline Champions. Together, these posts demonstrate how stories of care and connection continue to engage and uplift our followers.

Content on London Health Sciences Centre Research Institute continues to see positive engagement and growth. We currently have 4,236 followers across all LHSCRI social platforms and have generated over 13,283 impressions on posts in October.

New imaging solution could help improve survival for patients with recurring prostate cancer

Researchers from LHSCRI, Lawson Research Institute of St. Joseph's Health Care London, and University Health Network have found that a new imaging technique called prostate-specific membrane antigen (PSMA) positron emission tomography (PET) scanning can detect the recurrence of prostate cancer earlier and more effectively, which could improve treatment outcomes and patient survival. Published in *The Journal of Nuclear Medicine*, the study was conducted over seven years and involved thousands of men across six hospitals in Ontario. It found that PSMA PET scans were successful in detecting 70 per cent of recurrent prostate cancer cases, which is significantly higher than conventional bone scans and CT scans that detect 10 to 20 per cent. To learn more about this new imaging technique, visit the LHSCRI website, watch the coverage by CTV London, read the article by The London Free Press, or listen to the on-air newscast by 980 CFPL Global News Radio.

LHSC receives 2024 OMA Award for measles outbreak response

LHSC's Children's Hospital and Women's Care Measles Response Team has been recognized by the Ontario Medical Association (OMA) with the 2024 Team Award for their leadership during the measles outbreak that swept through southwestern Ontario earlier this year. The rapid response from physicians, hospital leaders, infection prevention experts, support staff, and all members of Team LHSC helped protect the hospital's most vulnerable patients and maintain its ability to deliver care. The outbreak began in January and quickly became one of the most significant public health challenges the region has faced since the COVID-19 pandemic. LHSC managed over 150 suspected or confirmed cases of measles in both children and adults. Thanks to the team's swift action and rigorous infection control protocols, there were no deaths or cases of hospital-acquired transmission. To learn more about this accomplishment, visit the LHSC website.

LHSC Clinical Research Library recognized with 2025 Medical Library Association Award

LHSC's Clinical Research Library has received the Medical Library Association's 2025 Research Advancement in Health Sciences Librarianship Award. This prestigious honour recognizes the library's leadership in advancing health information research and evidence-based practice. The Clinical Research Library is a centre of excellence at LHSC and LHSCRI, connecting patient care providers, clinical educators, health researchers, and health-care administrators with the best available evidence. This award is a testament to the expertise, dedication, and collaborative

spirit of LHSC's Clinical Librarians Gabe Boldt, Darren Hamilton, Allison Fairbairn, and Alla Iansavitchene. To learn more, please visit the LHSC <u>website</u>.

Celebrating LHSC's 2025 Patient Safety Champion Award recipients

On October 31, LHSC celebrated the recipients of its 2025 Patient Safety Champion Awards at a ceremony held at Victoria Hospital and Children's Hospital, recognizing staff, physicians, leaders, patient partners, and teams who exemplify excellence in patient safety. More than 70 nominations from across LHSC were celebrated and the individuals listed below were honoured with awards. To learn more, visit the LHSC website.

- Elaine Harrison (Patient Partner Award)
- Melissa Bloomfield, Registered Practical Nurse (Individual Award)
- Kevin Burtch, Manager, Facilities Management (Leader Award)
- Dr. Sheena Belisle, Paediatric Emergency Management (Physician Award)
- Dr. Monidipa Dasgupta and Nurse Practitioners Karli Crunican, Lyndsay Beker, and Michael Olawoore (Team Award for No-HARRMS: No-Holds—Alternative to Restraints for Respect, Mobility and Safety)
- Gizmo, the facility dog in the Outpatient Child and Adolescent Mental Health program at Children's Hospital (Honorary Certificate)

LHSC's spiritual care practitioners supporting patients and families

You might think spiritual care is only meant for patients who are religious, but it isn't tied to any specific religion or denomination. LHSC's spiritual care practitioners are part of a multidisciplinary team who offer compassionate support to patients and families during life's most challenging moments. They combine theological insight with modern counselling techniques to help individuals explore concepts such as identity, connection, purpose, and meaning. They assist patients in navigating moral or existential distress caused by a lifechanging diagnosis or the end of life, and support patients and families with questions such as, "Who am I now?", "Why is this happening to me?", and "What does this mean for my life?" Spiritual care practitioners can provide support wherever patients feel most comfortable, whether in their hospital room or in LHSC's dedicated Sanctuary spaces. To learn more, please visit our website.

Awards, Recognitions & Publications

LHSC recognized for excellence in organ and tissue donation

LHSC has been recognized by the Trillium Gift of Life Network (TGLN) as one of 50 hospitals across Ontario for its outstanding work in organ and tissue donation as part of compassionate end-of-life care. The TGLN Hospital Achievement Awards celebrate hospitals that support families in making life-saving decisions during difficult times. In 2023–2024, Ontario hospitals facilitated 380 organ donors and 1,900 tissue donors, resulting in over 1,000 transplants that saved and improved lives. To learn more, visit the Ontario Health website.

Research funding announcements

The following researchers have been awarded funding through the Physicians' Services Incorporated (PSI) Foundation:

- Dr. Neil Duggal was awarded funding for the study entitled "Evaluating the utility of CEST MRI to measure ischemia-related pH differences in the cervical cord of DCM patients based on disease severity" - \$250,000 (three years)
- Dr. Fatimah AlMutawa and Dr. Johannes Delport were awarded funding for the study entitled "Advancing Rapid Diagnosis in Bloodstream Infections: Direct Identification and Antimicrobial Susceptibility Testing" \$20,000 (one year)

External Landscape

Canadian government releases 2025 Federal Budget

On November 4, 2025, the Canadian government released its <u>2025 Federal Budget</u>. The plan aims to transform Canada's economy from one reliant on a single trade partner to one that is stronger, more self-sufficient, and more resilient to global uncertainty. Highlights related to

health care include \$37 billion in infrastructure investment for "Other Infrastructure and Assets," which includes health and innovation projects; \$1.7 billion for the International Talent Attraction Strategy to attract high-quality talent and researchers to Canada; \$27 billion for the Scientific Research and Experimental Development Tax Incentive; and the introduction of a temporary five-year Personal Support Workers Tax Credit. To learn more, visit the Canadian government's website.

Ontario government releases 2025 Economic Outlook and Fiscal Review

On November 6, 2025, the Ontario government released the <u>2025 Ontario Economic Outlook</u> <u>and Fiscal Review: A Plan to Protect Ontario</u>. The statement outlines the government's priorities to strengthen economic resilience, protect jobs, invest in critical infrastructure, and support families amid ongoing global uncertainty and trade disruptions. Highlights related to health care in the 2025 Fall Economic Statement include advancing Ontario's \$2.1 billion Primary Care Action Plan to ensure every resident has access to a connected, team-based primary care provider; investing \$1.1 billion over three years to expand home care services and the Hospital to Home (H2H) program; and committing approximately \$56 billion over the next 10 years to expand and modernize health-care infrastructure. To learn more, visit the Ontario government's <u>website</u>.

Ontario opens Homelessness and Addiction Recovery Treatment Hub in London

On Monday, October 27, 2025, the Ontario government opened London's Homelessness and Addiction Recovery Treatment (HART) Hub at The Salvation Army London Centre of Hope on Wellington Street. The Hub is operated by Canadian Mental Health Association (CMHA) Thames Valley Addiction and Mental Health Services (TVAMHS) and offers services tailored to local needs, including mental health services, primary care, substance use care, wraparound services, and supportive housing for individuals facing mental health and addiction challenges. London's HART Hub is part of the government's nearly \$550 million investment to establish 28 HART Hubs across Ontario to protect the safety of children and families while improving access to recovery and treatment services for those experiencing housing instability, mental health, and substance use challenges. To learn more, visit the Ontario government's website.

Ontario providing free flu and COVID-19 vaccines across the province

On October 29, 2025, the Ontario government announced everyone six months and older can now receive their flu and COVID-19 vaccines at participating pharmacies, public health units and doctor and nurse practitioner offices across Ontario. Co-administration of both vaccines is safe and encouraged to reduce the need for multiple visits. Free adult RSV immunizations are also available and recommended for everyone 75 years of age and older, building on last year's expansion of RSV prevention programs. This includes certain high-risk adults aged 60 and older, including residents of long-term care and retirement homes; infants under eight months of age born on or after April 1; and high-risk children under 24 months of age. To learn more, visit the Ontario government website.